

Poncho Villa Ltd. o/a



Vancouver Island Photo Art

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May 30th, 2006.

An invitation....

You are invited to participate in Vancouver Island Photo Art's new photo postcard CD/DVD titled ***Explore Vancouver Island – A Family Adventure***.

Vancouver Island Photo Art (www.viphotoart.com) based in the Ladysmith/Nanaimo area has successfully launched a photo postcard CD – *Beautiful Nanaimo & Area* as a series of user-friendly slide shows composed of information and over 450 photos of the mid-Vancouver Island area. *Our web site offers a preview of this photo CD.*

Our next photo postcard CD/DVD will cover much of Vancouver Island and as the title suggests, will be of considerable interest to people of all ages. Tourists, residents and their family and friends will enjoy it. Our goal is to showcase many aspects of our beautiful Vancouver Island. We predict that this CD will be quite popular because of the forthcoming Olympics in Whistler. It should provide excellent public relations for all participants.

We are inviting you to submit photos for inclusion in this project. Exposure in the CD will provide you and/or your subject with excellent publicity and public relations. In turn your photo(s) will assist in the building of a beautiful, interesting and extensive photographic knowledge base of Vancouver Island that will be of considerable interest to many.

This photo postcard CD/DVD will explore our island's interesting features, history, events, locations, flora & fauna, businesses, tourist destinations, etc, starting with the Greater Victoria area and Port Renfrew and travelling north, touching on some of the more interesting aspects/locations on both coasts as well as the central portion and then moving northward. This CD/DVD will of course include The Gulf Islands.

Easy-to-use menu pages for the slide shows will be based on (1) geographical location and (2) activity/subject. For example, there will be a slide show of the **Nanaimo area** that will show that area's dive sites and, since Vancouver Island is fast becoming a #1 world dive destination, there will also be a **Scuba Diving** subject category that will cover many dive sites accessible from Vancouver Island.

Photographers will be given full photo credit both on their photo's page and also in the photo credits. Information sources will also be acknowledged and contact information (i.e. e-mail addresses and/or web site addresses) shown.

Vancouver Island Photo Art reserves the right to include or not include any photos we see as inappropriate for this venture. Although we will do our best to prevent viewers from misusing the copyright of photographers, Poncho Villa Ltd. o/a Vancouver Island Photo Art will not be held responsible for copyright violation or infringement. Vancouver Island Photo Art will only use your submitted photos in this photo postcard CD/DVD and (with your permission) our future photo CDs/DVDs that showcase V.I. in a positive manner.

Expected publication date has been extended to August, 2007.

We are looking for photos and information re: people, places, activities, locations, views & landscapes, artwork, parklands, unusual businesses, underwater photography - anything that would be of interest to viewers of all ages.

To assist you with your submission (or consideration thereof), a list of some of the anticipated slide show subject categories and geographical categories is included (as pages 3-4). On the same page, you will also find recommended photo size and other relevant photo information.

Please consider this request favourably. We look forward to hearing from you and welcome your feedback.

Thank you for your kind attention.

Yours very truly,

Lynn Burrows
Vancouver Island Photo Art



Information re: submissions of photos and/or information

Explore Vancouver Island – A Family Adventure © 2005-2007 Vancouver Island Photo Art

This photo postcard CD/DVD will explore most of Vancouver Island through photos and information slides and/or narration.

The following areas will be highlighted:

- ❖ South Island
- ❖ Gulf Islands
- ❖ Central Vancouver Island
- ❖ Pacific Rim including Port Alberni
- ❖ North Central and North Island

Some of the slide show categories include the following:

- ACTIVITIES & EVENTS such as motocross, hiking, mountaineering, cave exploration, skiing, riding (horses), biking, boating, whale watching.
- EVENTS such as Tall Ships, Van Isle 360 International Yacht Race, International Bathtub Race, BC Disability Games, Vancouver Island Music Festival, Vancouver Island Exhibition.
- FLORA & FAUNA of particular interest and beauty.
- SPOTLIGHTS – highlighting unusual businesses and locations such as Vancouver Island's vineyards, spas, film Industry, Butterfly World(s), Wildlife Recovery Centre, indoor climbing centres, Inuktun, Canadian Electric Vehicles Ltd, 4-H, Hazelwood Herb Farm, WCWC, China Creek Micro Hydro Project, Lasqueti Island (off the power grid).
- SCUBA DIVING - since Vancouver Island is fast becoming a #1 world dive destination, this section will have local dive maps/info. It will also show some great underwater photography.
- EDUCATION/RESEARCH – featuring some of Vancouver Islands colleges, post secondary education and research facilities.
- VIEWS & LANDSCAPES

- FINE ARTS, AND MUSIC & PERFORMING ARTS – these 2 sections will highlight some of the astonishing talent produced on Vancouver Island.
- GENERAL/HISTORY - short history of Vancouver Island, transportation, maps, educational facilities, Parliament Buildings, Vancouver Island colleges & post secondary education facilities, and more.
- POTPOURRI – photos that don't fit into any of the other categories
- GOOD READS/GOOD VIEWS – covering some of the books and CDs relevant to Vancouver Island and the Gulf Islands

Photo size and resolution and general information.

Please remember to include the name of the photographer or information source so we can give full photo/info credit. Also, please include a short description of the photos and contact information (i.e. web site address and/or email address) so that viewers can contact you if they would like more details and a way we can contact you in case we have any questions!

E-mailing: For photos, we suggest a high resolution jpeg (i.e. 300 dpi). Photos may be emailed to info@viphotoart.com or uploaded to our ftp site (please contact us for further information on this). Please fax (250 722-7019) or mail your completed submission form to us (address immediately below).

Mailing: Photos, information may be mailed together with the submission form (page 5) to: Vancouver Island Photo Art, Unit 283, 4 -1150 N. Terminal Ave., Nanaimo, BC, V9S 5L6.

Contact person: Lynn Burrows Email: lynn@viphotoart.com Phone: (cell) 250 714-9311
Web site: www.viphotoart.com

For your information - the following web sites may be of interest:
www.viartworks.com – Investigate this unique website. This site is a showcase of Visual and Performing Arts. Here you can purchase/sell Fine Art, purchase/sell stock photos, prints & other photography-related items, display/find talents & skills of performing artists (including script writers and songwriters), connect with great artists and you can post work orders.

www.nanaimolife.com – An online resource since 1999, this site is filled with information, links, pictures and other resources about Nanaimo. This site includes the on-line “*Island Classifieds*”.

www.coexistdesign.com – Website of Coexist Design Inc. (based the Nanaimo area) provides website design, development, hosting, maintenance and marketing.



Poncho Villa Ltd. o/a *Vancouver Island Photo Art*
Images and Copyright Usage – Terms & Conditions
(Information package - page 5 of 5)

I, (please print) _____, hereby grant Poncho Villa Ltd o/a Vancouver Island Photo Art permission to publish the following photos (listed below on this page or on an attached or emailed list), to which I hold copyright, in the photo postcard CD/DVD **Explore Vancouver Island – a Family Adventure**. *[If referring to an emailed or mailed list of photos, please indicate below the date and time of email or date of letter]*

If I am not the photographer of the photos referred to above, I understand that I am required to provide the name(s) of photographer(s) so photo credit may appropriately be given.

I hereby give Poncho Villa Ltd. o/a Vancouver Island Photo Art permission to use the above mentioned photos in additional photo postcard CDs/DVDs produced by Vancouver Island Photo Art that also showcase Vancouver Island in a positive manner. *(If you do not wish your photos used in other photo CDs/DVDs as described in the previous sentence, without your prior approval, please initial here_____.)*

Vancouver Island Photo Art agrees to give full photo credit to the photographer and/or submitting organization. Photo as well as information credit will also be shown in the photo/info credit pages. Vancouver Island Photo Art agrees to provide contact information for all photographers and/or businesses submitting photos or information (unless the person/organization submitting photos indicates to us that they do not wish contact information included.)

Vancouver Island Photo Art agrees to use the above mentioned photos ONLY for use our photo postcard CD/DVD(s).

I understand that, although Poncho Villa Ltd. o/a Vancouver Island Photo Art will do its best to prevent viewers from misusing the copyright of photographers, Poncho Villa Ltd. o/a Vancouver Island Photo Art will not be held responsible for any copyright violation or infringement of photos submitted for inclusion in our photo CDs/DVDs. Poncho Villa Ltd. o/a Vancouver Island Photo Art hereby declares that submitted and/or accepted photos will not be resold by us as stock photos and/or prints or used in any other manner except as described above.

Signed _____ Date _____

Address _____

Phone: _____ Email _____

Vancouver Island Photo Art contact information:

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